

## Phoenix Pharm Distributors Privacy Policy

Phoenix Pharm Distributors Ltd ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal information in compliance with the New Zealand Privacy Act 2020.

### 1. Information We Collect

We may collect the following types of personal information:

- Contact details, such as your name, address, email, and phone number
- Transaction information related to purchases or services
- Information you provide through customer inquiries or surveys
- Website usage information through cookies and similar technologies

### 2. How We Use Your Information

We collect and use personal information to:

- Provide products and services to you
- Process payments and manage transactions
- Respond to your inquiries and provide support
- Improve our products, services, and website
- Comply with legal and regulatory obligations

### 3. Sharing Your Information

We do not sell your personal information. We may share your information with:

- Service providers who assist in delivering our products and services
- Legal authorities if required by law
- Third parties with your explicit consent

### 4. Your Rights

Under the Privacy Act 2020, you have the right to:

- Access and correct your personal information
- Request the deletion of your information where legally permissible
- Opt out of marketing communications at any time

### 5. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, use, or disclosure.

### 6. Cookies

Our website uses cookies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

### 8. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

Phoenix Pharm Distributors Limited  
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